

## **FOR IMMEDIATE RELEASE**

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### **HBCS Launches New Web Site**

**New Castle, DE** — HBCS, one of the largest hospital billing and collection companies in the U.S., recently launched its new and expanded web site ([www.hbcs.org](http://www.hbcs.org)). This totally re-furbished site provides visitors with dramatic and up-to-date navigation, uniformity, appearance, content and accessibility to complete information about the company and its billing and collection services.

“We’re excited about our updated web site which more accurately reflects our continued growth and expanded services that we offer not-for-profit hospitals nationally,” said Jack Byrnes, CEO.

The online visitor has immediate and easy access to the company’s services, including third party billing, insurance follow-up, self-pay billing and follow-up, bad debt collection, on-site office staffing and accounts receivable purchasing.

HBCS called on CC Stephens & Co of Peterborough, NH to totally update the web site. “We were excited to rethink, reposition and rebuild the site to meet today’s online visitor requirements,” says Carol Stephens, President of CC Stephens & Co. “The new site was designed with both the user and the company’s expanded needs in mind.”

Since 1985, HBCS has been the leader in customized outsourcing for hospital billing and collection. The company provides a comprehensive range of high quality accounts receivable management services for not-for-profit hospitals nationwide. Hospitals which utilize HBCS experience improved cash flow, reduced operating costs, and have lower bad debt expense. HBCS also provides a unique form of accounts receivable financing at low tax-exempt bond rates. The company is based in New Castle, DE and has regional offices in Wakefield, MA, Baton Rouge, LA and Salisbury, MD.

The address for the new site is [www.hbcs.org](http://www.hbcs.org).

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